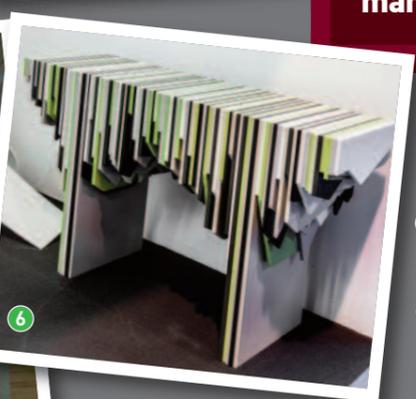
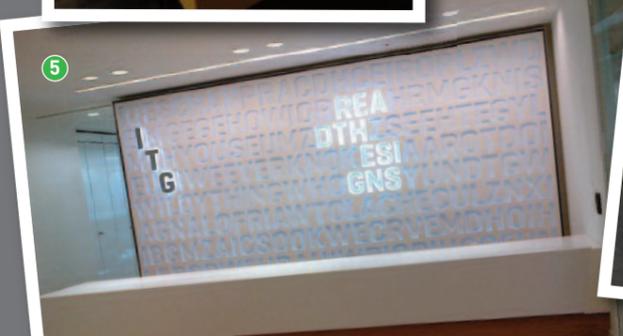
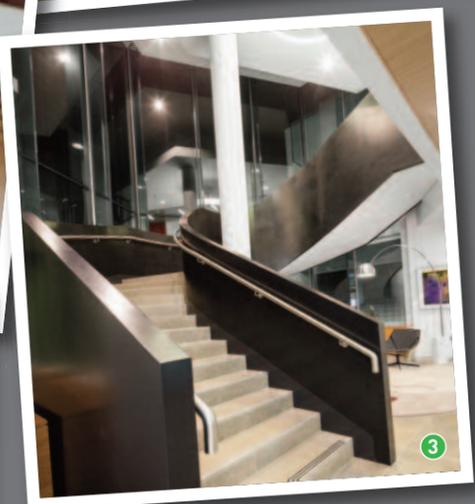


HILIFE GALLERY

Latest projects and applications



Developed in conjunction with the RIBA and created specifically for architects and designers, we offer an Acrylic Based Solid Surface CPD seminar which allows professionals to gain up-to-date knowledge and enhance personal proficiency as well as earn CPD points.

The seminar provides a greater understanding of this versatile material and its potential applications and assists with specifications and material choices. The seminar covers a number of areas including; raw materials, an overview of sheet manufacturing techniques, an overview of fabrication techniques, plus commercial and residential applications including thermoforming and translucency.

The CPD seminars last approximately one hour and can be conducted at your own premises either during working hours or over lunch.

To book a seminar please call **0116 257 3415** or email: marketing@lathams.co.uk



- 1 Sky TV's impressive London HQ utilised HI-MACS solid surface for their centrepiece reception desk.
- 2 This spectacular oval reception desk in HI-MACS is at the HQ of Napp Pharmaceuticals.
- 3 Smurfit Kappa specified HI MACS in the recent refurbishment of their Dublin headquarters which, as well as this staircase, included a reception desk.
- 4 Worldwide hotel chain Crown Plaza chose vivid yellow HI-MACS for the reception/bar area toilets of their Manchester hotel.
- 5 Investment banking group ITG selected HI-MACS for this wall which has been copied from their New York office. The lighting is on a timer and periodically changes the message.
- 6 James Latham's customer KCM Tops fabricated this striking desk from HI-MACS to showcase the material on their stand at this year's KBB Show in Birmingham.
- 7 Vision Express specified HI-MACS recently when they fitted out their flagship store on London's Oxford Street.

For further information, enquiries and HI-MACS® samples call **0116 257 3415**, e-mail marketing@lathams.co.uk or visit www.himacsuk.co.uk



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NEWSLETTER

HI-MACS®
Natural Acrylic Stone™



Highlighting James Latham's latest HI-MACS® news and projects from around the UK

James Latham is the exclusive distributor for HI-MACS® in the UK and Ireland



SOLID SURFACE
RIBA
APPROVED
CPDs
NOW
AVAILABLE


JAMES latham
THE NATURAL CHOICE

HI-MACS®
HITS HALIFAX



HI-MACS® SPARKLES WITH NEW COLLECTION

Complementing a palette of 103 HI-MACS® colours which are offered by James Latham, new to the range is the Sparkle collection which is the work of gifted designer Karim Rashid.

Five vibrant new colours, available in 12mm thickness, offer a distinctive, glittering effect which will give designers new dimensions with which to imagine and work. Some of the Sparkle colours are bold and statement-like, such as Key Lime and Kandy Pink while more muted hues like Kreemy Grey, Kold Silver and the instantly popular Kanada Violet allows designers to mix and contrast colours within a single work. HI-MACS® can be easily machined and thermoformed to almost any 3D shape you can imagine, offering limitless design possibilities and this outstanding material is also exceptionally hard-wearing and durable, so it won't lose its colour. Plus, because it has uniform thickness, it allows for perfectly imperceptible joints, so even large-area installations have the appearance of one seamless application.



NEW

PROJECT INFORMATION

Project: "All About Me" gallery, Eureka! Museum
Location: Halifax, United Kingdom
Surface: 850m²
Design: At Large Museum & Exhibition Designers – www.atlarge.co.uk
Main Contractor: Paragon Creative Ltd – www.paragon-creative.co.uk
Material: HI-MACS®, Venus Green, Festival Pink, Orange, Light Green, Lemon Squash, Banana, Alpine White, Iowa Blue – www.himacsuk.co.uk
Photographer: Philip Vile



EUREKA!... the answer is HI-MACS®



The Scenario

Eureka! The interactive children's museum in Halifax, Yorkshire, has been established for more than 20 years. In that time, it has welcomed more than 6 million, highly energetic (and highly hands-on) visitors through its doors.

Eureka! is an award winning visitor attraction where children are encouraged to learn by testing, experimenting and exploring their natural curiosity. It has recently been shortlisted as a finalist in the 'Access for All' category of the prestigious Visit England Awards for Excellence 2014. Its new gallery, which encourages children to make positive choices about their health and well-being was named the UK's Top Interactive Exhibition for Children by online parenting network Mumsnet.

So when the team at Eureka ! decided that its 'Me and My Body' gallery was showing its age and needed re-developing, it specified HI-MACS® solid surface - which is distributed exclusively in the UK and Ireland by James Latham - as its material of choice.



The Result

The new gallery, now renamed "All About Me" is a refreshing and dynamic area with a highly immersive space that informs and educates children about their bodies, diet, health and wellbeing through hands-on interactive displays and role-play.

The gallery works as a series of encounters with remarkable objects and spaces which give children the opportunity to build their own play activities and to act as a launchpad for their imaginations. Over seventy mechanical, sculptural and AV based interactive displays were developed, built and installed by Paragon using HI-MACS® to create a whole immersive environment. Playful atmosphere and cutting-edge technology enter into a highly effective symbiosis at the "All About Me" gallery.

And the museum continues to go from strength to strength, over 83,000 people have visited the museum during the first quarter of 2014, almost double the number of visitors for the same period in 2013.

The Solution

Against this demanding criteria, the material research was key, and solid surface material HI-MACS® proved to be the obvious choice.

The solid colour range provided exactly the colour palette needed and the material's workability and ability to be seamlessly jointed allowed the freedom to create forms and surfaces with real character and presence whilst remaining extremely durable.

Over 100 sheets of HI-MACS® were specified for the 850m² area, which were supplied by James Latham. The project was developed and managed by the museum team and exhibition designers At Large Design and produced by Paragon Creative Ltd – the principle contractor and one of the largest and best equipped creative workshops in Europe with an expanding solid surface specialised department.

The Vision

The vision that the team at Eureka! had for the new gallery was to provide yet more playful and open ended experiences than the old exhibition and create a space which children would see as their own.

The design team was looking for a way of realising a space that offered the highest levels of durability, while at the same time, utilising a material that wouldn't limit the designer's creative freedom.

Everything in the space had to be of the highest quality both materially and aesthetically. Spaces and objects in this gallery needed to be adapted to high traffic and heavy use, while also being easy to maintain and extremely hygienic.

